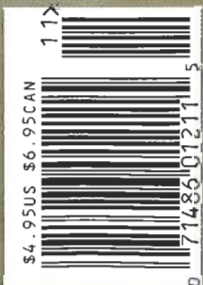


Your Resource for Floors... and the Beautiful Interiors They Create

f1 FABULOUS floors

NO. 29, 2011

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Wool is HOT. How COOL is that?
Creating Color Trends 2011... How it's done!

“This is an extremely special project for Carlisle, says Chris Sy, National Sales Director. We are thrilled to have the opportunity to improve David’s lifestyle and mobility by providing flooring that will assist in his recovery.”

BY JOAN GARDINA

Making a difference...

Making someone’s life easier, healthier

It’s *always* the right time to do the right thing.

So, starting with this issue, FABULOUS FLOORS Magazine will “do the right thing” by featuring manufacturers who give back to individuals and to the community.

This can mean a lot of things. Sometimes it may be a make-over, sometimes it will be contributing to worthy causes, and sometimes it will be helping folks in need.

Take David Lee, an 80-year-old living in Georgia who is recovering from a stroke. The good news is that home recovery was deemed the best option for him. However, David needed help with his living space, beginning with replacing the carpet in his home, which presented problems just getting around.

With partial paralysis on the left side, it was difficult for David to maneuver the house by himself via wheelchair, and virtually impossible to navigate with a walker as his health began to improve.

Problem solved. In stepped Carlisle Wide Plank Floors of Stoddard, NH, which replaced the carpet with Country Grade Prefinished Birch in Concord Honey with poly top coat finish.


Next, because a cheery and healthy environment is part of one’s well-being — more so following a major health event such as



a stroke — David's world was redecorated with walls painted a manly Classic Sage in an eggshell finish by Mythic Non Toxic Paint.

Mythic Paint gives off no volatile organic chemicals (VOCs) and is virtually odorless. Both factors are so important to folks with compromised immune systems.

Rocky Prior, president of Southern Diversified Products, maker of Mythic paint, said, "Mythic was so happy to be a part of the solution for this special room. We were asked to participate because of the zero-VOC, non-toxic, high-performance paint that Mythic produces."

Says FABULOUS FLOORS Publisher Deborah Funk, "Going forward, we will recognize people and companies wanting to help others. We know, based on demographics, that our readers are more likely to buy products from manufacturers that are helping others. It's just the right thing." 



'I Love What I Do'

Matthew Fahrn installs custom wood floors, specializing in wide, long-plank flooring. He installed the floor for David Lee. Here, in his own words, is what makes this master craftsman tick.

I love what I do. Wood is beautiful, and every plank is different. Piecing together the best planks to make the completed floor look just right is very satisfying. I spend a lot of time placing planks next to each other, moving them around and swapping them out until I do get the work just right. It's not a floor until all the planks are nailed down; scrutinizing each plank and deciding exactly where to place it makes all the difference in the world in the final outcome of the floor.

Using the right material is important. I work with custom mills like Carlisle Wide Plank Floors in New Hampshire; the people there share my passion for wood. My work is so much easier when my piles of planks are milled with the same appreciation for wood that I have, and when every piece is beautiful and perfect to use in a floor.

What goes on behind the scene is just as important as what you see in the final product. Maybe even more important. If the planks aren't installed properly or the material isn't stable, then a beautiful floor may not be beautiful for very long. *I feel confident that when you work with quality material and install it just right, there are no issues. Just a lot of pleasure in the work and pride in the results.*

Opposite Page: main home rehabilitation room, where physical and occupational therapies take place. Carpet was replaced with Carlisle Wood Flooring in Country Grade Prefinished Birch in Concord Honey with a poly top coat. And, on the walls, Classic Sage in an eggshell finish by Mythic Non Toxic Paint. Left: Rich grain, and so inviting. How fabulous is that?